

The Leading Event for  
Pharmaceutical • Bio • Nutraceutical Industry  
in Korea



30 August – 01 September | COEX, Seoul, Korea

# Post Show Report



# 2023 Show Profile



CPHI Korea and its co-located brands provide access to the entire regional and Korea Pharma industry – from manufacturing and machinery to contract services, ingredients, bio, packaging, final product and more, all centralized in one event.



## Ingredients

APIs & Generic APIs  
Fine Chemicals  
Intermediates  
Excipients  
Finished Dosage Forms

## Contract services

Pre-clinical Trials  
Custom Manufacturing/  
CMO  
Clinical Trials Stages 1-4/  
CRO/Clinical data  
Bio Service

## Bio Pharma

Biopharmaceuticals  
Biosimilars  
Biotechnology



## Pharma Machinery

Processing Machinery  
Laboratory and Analytical  
Equipment  
Packaging Materials



## Nutraceuticals

Natural/Functional  
ingredients  
Health Ingredients  
Excipients



# Figures



**366** Exhibiting companies  
from **16** countries













**8,819** Unique attendees  
From **72** countries



# 2023 Visitors Facts & Figures

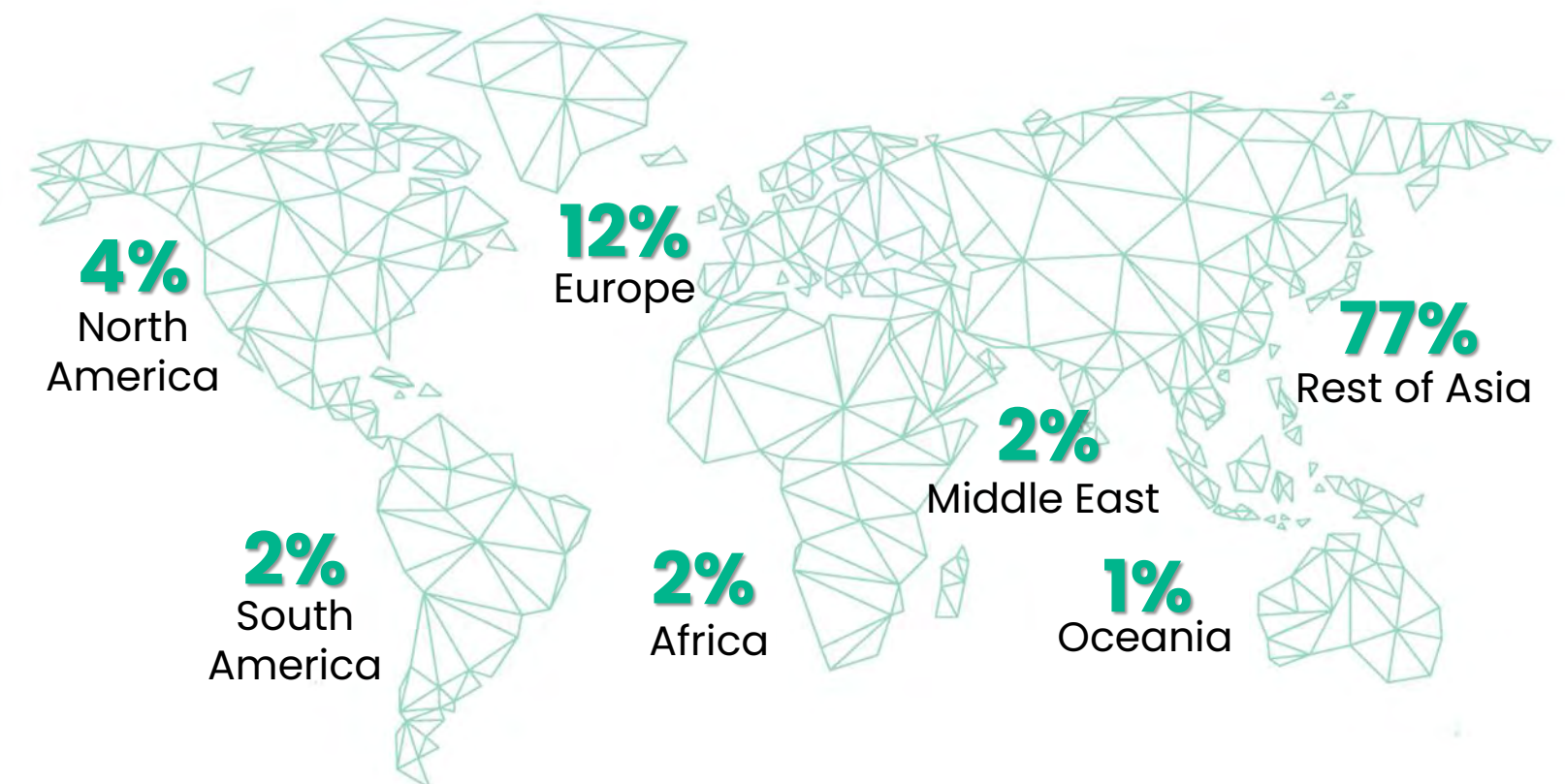


## Top 10 visitor countries

- |   |   |
|---|---|
|  1. South Korea               |  6. Vietnam       |
|  2. China                    |  7. Mongolia     |
|  3. India                    |  8. Russia       |
|  4. Taiwan                   |  9. Japan        |
|  5. United States of America |  10. Philippines |

## Attendees by geographic regions

90% of attendees were from Korea, the rest of attendees were split as follows:





## Visitor's Purchasing Power



**40%** Influence purchase

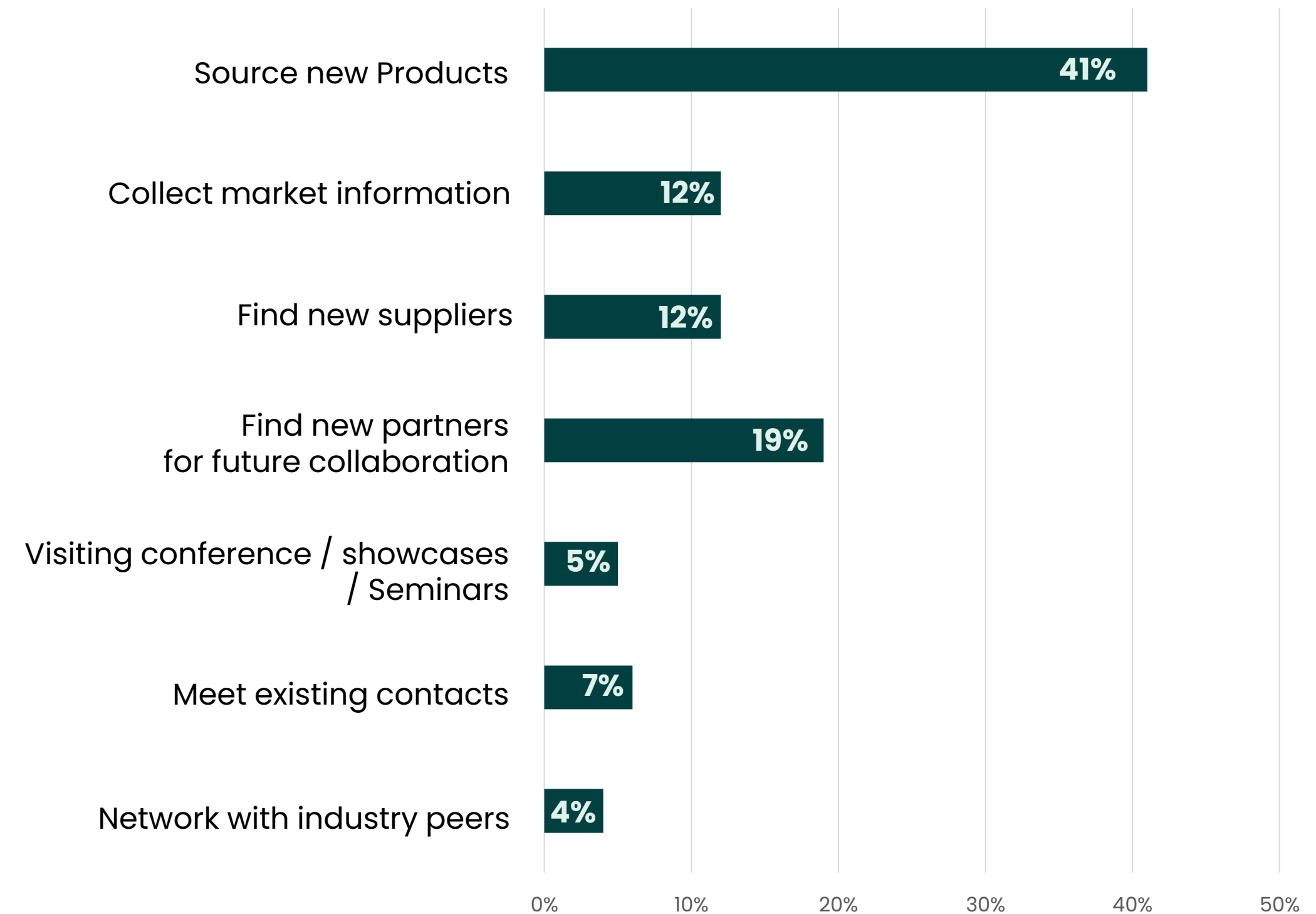
**20%** Authorize purchase

**17%** Make purchase

**5%** Specify suppliers

**82%** have purchasing powers

## Visitor's Main Objective for Attending





## Visitor's area of interest Top 10 - CPHI

- 1 Packaging
- 2 Other APIs
- 3 Peptides
- 4 Amino Acid
- 5 Antibiotics
- 6 Specialty Chemicals
- 7 Cytokines
- 8 Enzymes
- 9 Analytical Equipment
- 10 Contract Manufacturing


## Visitor's area of interest Top 10 - Hi

- 1 Functional Food
- 2 Probiotics
- 3 Beauty & Wellness
- 4 Bone and Joint Health
- 5 Prebiotics
- 6 Plant Extracts & Botanicals
- 7 Antioxidants
- 8 Natural/Functional Ingredients
- 9 Weight Loss Management
- 10 Dietary Supplement Ingredients

# Exhibitors Facts & Figures

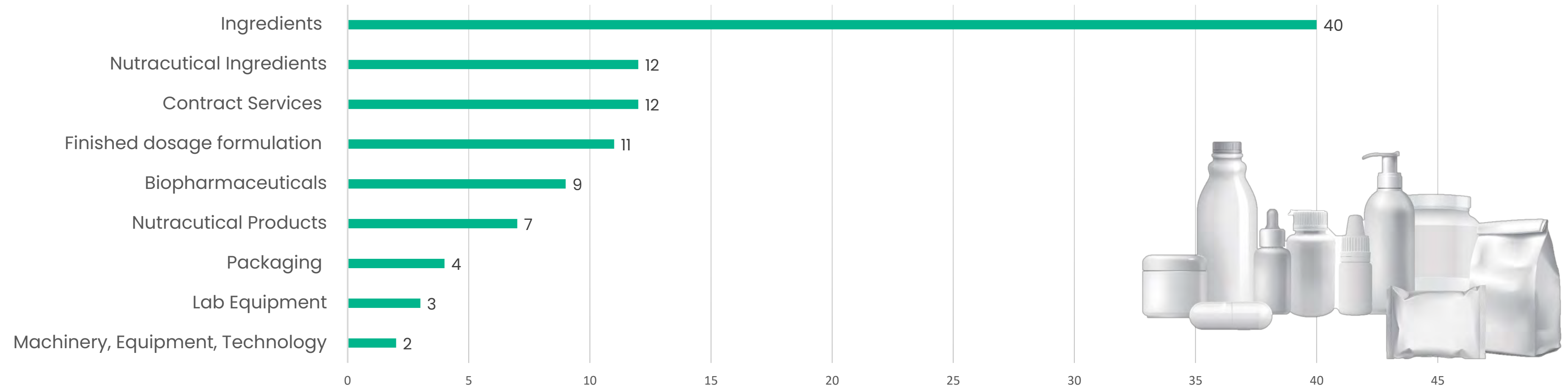


## Top 10 exhibitors countries

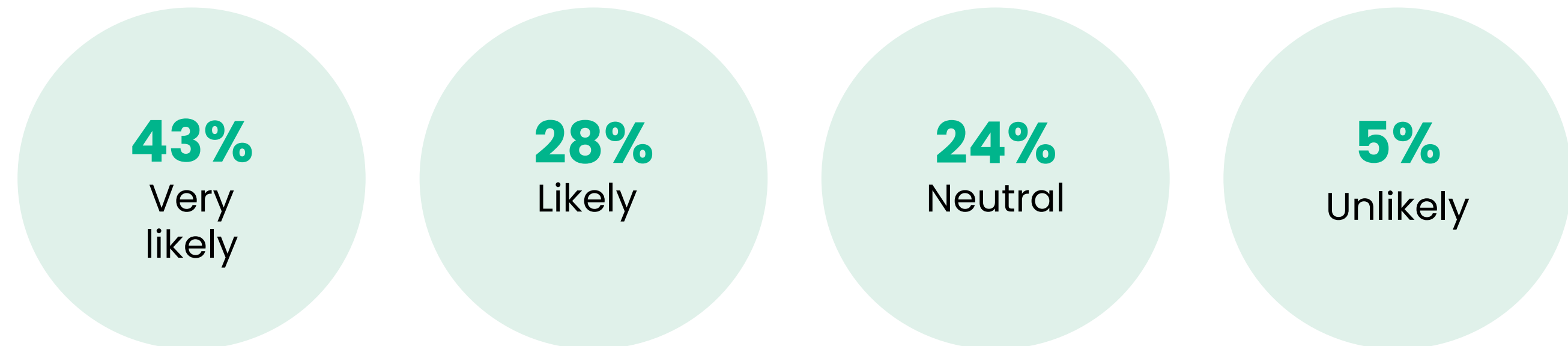
-  1. South Korea
-  2. China
-  3. India
-  4. United States of America
-  5. Japan
-  6. Singapore
-  7. Taiwan
-  8. Germany
-  9. Thailand
-  10. Spain



## Primary business activity of Exhibitor



## When asked if they will return in 2024, exhibitor responded :





# Matchmaking



## Business Matchmaking

Over 5,240 meetings were requested between exhibitors and buyers pre-show through the buyer invitation and online matchmaking programmes. Throughout the three days of the event, meetings took place at the business matchmaking area and numerous more at exhibitors' booth.



## Online Platform CPHI / Hi Korea Connect

CPHI / Hi Korea Online Connect is an online platform allowing buyers, suppliers, and exhibitors to schedule business meetings during and after CPHI / Hi Korea 2023. The CPHI / Hi Korea Online platform is available for eight business days during the actual show itself and an additional week following its conclusion. Users are able to sort through available participants through a variety of filters and allow for a convenient way for people to track upcoming meetings.



# Onsite Features



## Seminar



### Exhibitor Seminar Highlights

- The Strategy & Application of Innovative Manufacturing in the United States
- The Meaning of 'National Biotechnology and Biomanufacturing Initiative' and Our Response
- Highlights of the U.S. Executive Order and Our Assignment
- Unlocking the Potential: Case Studies of Bio Supply Chain Utilization Plan
- Entry Strategy into Emerging Countries - Ghana, Timor-Leste, DR Congo
- Recombinant Human Collagen III - A Rising Star in the Field of Anti-aging, Tissue Repair and Regeneration
- Permeation Enhancers for Improving Bioavailability of Poorly Permeable Drugs
- Graminex® Flower Pollen Extracts for Men's and Women's Health
- 2023 Briefing and Conference on Advanced Technologies in Functional Food materials
- BASF Vitamins and Carotenoids with Microencapsulation Technology

## Conference



### Conference Highlights

- KDRA Innovation Policy Research Center (InnoPol) Biohealth Policy Forum
- KFRI Technology Fair 2023
- CEP 2.0: the CEP of the future
- Sustainable API production
- Market trends and regulatory in the US dietary supplement industry
- Upgrading Global Business Expansion for Biotech Companies
- Leveling Up to International ESG Standards
- Setting up an U.S. entity
- NIH funding opportunities

At the heart of Pharma

# Expand your business in Korea

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## Korea

In-person

Start date

**27 Aug 2024**

End date

**29 Aug 2024**

Location

**COEX, Seoul, Korea**

Attend

Exhibit